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VI2VA

☐ PARTNER LOGO

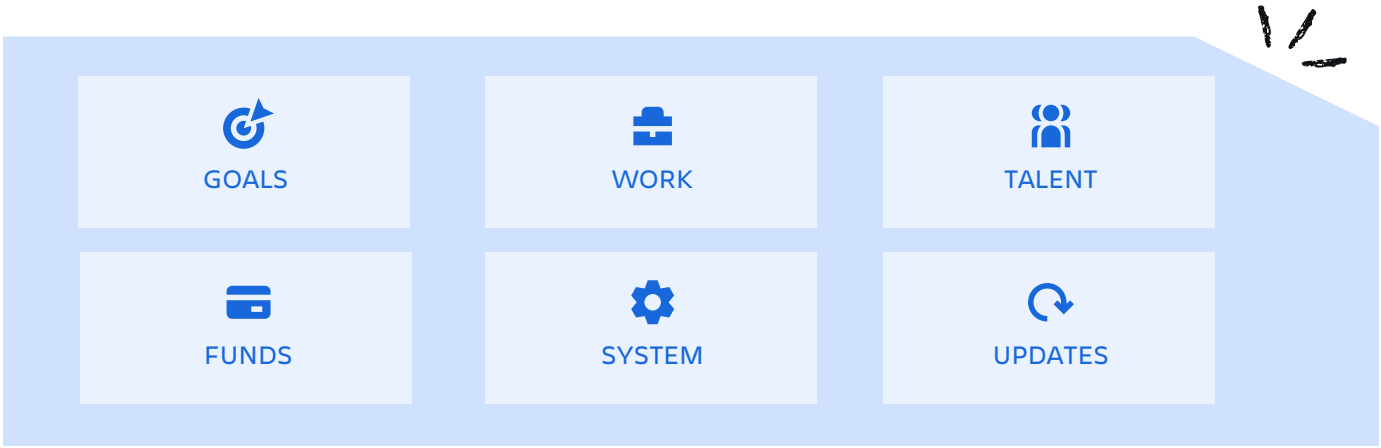
The Atlassian Strategy Collection

Turn strategy into remarkable outcomes

Focus Talent Align

What is Enterprise Strategy and Planning?

Enterprise Strategy and Planning involves defining, communicating, implementing, and monitoring an organization's strategy. It encompasses **six core facets**:



It ensures that the right people are in the right roles, work is aligned with goals, resources are optimized, and strategy is translated into actionable plans and outcomes.

Meet the Strategy Collection

The **Atlassian Strategy Collection** is a suite of apps designed for enterprise leaders to enhance strategic planning, prioritization, and execution. It provides a clear connection between strategy and execution, with real-time data showing if teams are focused on the outcomes that matter most.

76%

of teams are not doing mission critical work, according to Fortune 500 executives

(Atlassian 2024 State of Teams report)

Apps in the Collection

- **Focus** for real-time strategy visibility
- **Talent** for intelligent knowledge workforce planning
- **Align** for strategic work planning

With better visibility, stronger alignment, and faster decision making, leaders can confidently optimize strategic outcomes.

STRATEGIC PLANNING

FOCUS

Maximize your enterprise strategy by connecting goals to actionable work



Visibility
Centralize all your strategic priorities



Flexibility
Model and adjust as your strategy evolves



Alignment & Action
Use AI-powered insights for continuous optimization

WORKFORCE PLANNING COMING SOON!

TALENT

Ensure the right people are driving your strategies



Connect
Optimize talent to strategy



Plan
Understand organizational structure & future hiring needs



Take action
Make informed workforce decisions, faster

ENTERPRISE WORK PLANNING

ALIGN

Align strategy to execution across your enterprise

Work visibility
Gain real-time visibility and insights into all team activities

Plan delivery
Prioritize work, manage dependencies, and identify risks

Decision-making
Link strategic investments to customer value for faster, reliable outcomes

Unleash the potential of your strategy

The Strategy Collection bridges the gaps between strategy, planning, and execution. By integrating these powerful apps, you can transform your strategic vision into remarkable outcomes. Whether you aim to improve visibility, enhance alignment, or accelerate decision-making, the Strategy Collection is your comprehensive solution.



Ready to translate strategy into goals, plans, actions, and better outcomes? Contact us today.

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